Volume 46 index

GENERAL INDEX

61 Can Ghetto Groceries Price Competitively and Make a Profit?
Loraine Donaldson and Raymond S. Strangways

278 Comment on the Risk Level Discriminatory Powers of the Wiesenberger Classifications, A
William W. Reints and Pieter A. Vanderberg

605 Comparative Statics Analysis of Risk Premiums, A
Mark E. Rubinstein

1 Continued Expansion in 1973 amid Growing Prosperity
Beryl W. Sprinkel

24 Country Risk: The Significance of the Country Factor for Share-Price Movements in the United Kingdom, Germany, and Japan
Tamir Agmon

512 Cross-Section Regularities in Returns on Investment in Common Stocks
Henry A. Latané

517 Customer Loyalty to Banks: A Longitudinal Study
Joseph N. Fry, David C. Shaw, C. Haehling von Lanzenauer, and Cecil R. Dipchand

33 Direct Comparison of Short-Run GNP Forecasting Models, A
J. W. Elliott

616 Does Listing Increase the Market Price of Common Stocks?—Comment
Cornelius F. Walsh

554 Empirical Estimates of the Amount and Distribution of Gains to Companies in Mergers
Paul J. Halpern

268 Empirical Investigation of Entrepreneurial Goals and Customer Satisfaction
Hal B. Pickle and Brian S. Rungeling

212 Evaluation of a Novel Business Simulation Technique for Management Development,

An
Thad B. Green and Morton Cotlar
404 How Risky Is the Market?
Robert M. Fleming
66 How to Use Security Analysis to Improve Portfolio Selection
Jack L. Treynor and Fischer Black
593 Influence of Personality on the Bargaining Process, The
G. David Hughes, Joseph B. Juhasz, and Bruno Contini
191 Information Content of Dividends, The
Ross Watts
11 International Monetary Crisis of 1971, The
Harry G. Johnson
589 Macaulay's Duration: An Appreciation
Roman L. Weil
384 Monetary Consequences of Jacques Rueff, The: Review Article
Robert A. Mundell
6 1973 Forecast of Gross National Product, Consumer Spending, Saving, and Housing
Irving Schweiger
258 Nonmarketable Assets and the Determination of Capital Asset Prices in the Absence of a Riskless Asset
David Mayers
425 Nonrandom Price Changes in Association with Trading in Large Blocks
Paul C. Grier and Peter S. Albin
230 Professionalism, Professionalization, and Bias in the Commercial Human Relations Consulting Operation: A Survey Analysis
Theodore M. Becker and Robert N. Stern
284 Properties of Alternative Seasonal Adjustment Techniques: A Comment on the OMB Model
Dudley D. Johnson
576 Relationship between Organizational Size and the Administrative Component of Banks, The
Robert Coates and David E. Updegraff
526 Residential Demand for Electricity: Econometric Estimates for California and the United States
Kent P. Anderson
396 Size versus Price, or Another Vote for

Tonypandy
Peter C. Riesz
87 Spectral Analysis of the Demographic Structure of American Unemployment, A
Gerald W. Scully and Lowell E. Gallaway
499 Strategies for Research in Policy Formulation
Melvin Anshen and William D. Guth
349 Strategy: Formulation, Implementation, and Monitoring
Kalman J. Cohen and Richard M. Cyert
274 Use of the Secant Method in Econometric Models, The
J. Phillip Cooper and Stanley Fischer
434 Variability of the Market Factor of the New York Stock Exchange, The
R. R. Officer
368 Why the Poor May Pay More for Food: Theoretical and Empirical Evidence
Howard Kunreuther

INDEX TO AUTHORS

24 *Agmon, Tamir.* Country Risk: The Significance of the Country Factor for Share-Price Movements in the United Kingdom, Germany, and Japan
526 *Anderson, Kent P.* Residential Demand for Electricity: Econometric Estimates for California and the United States
499 *Anshen, Melvin, and Guth, William D.* Strategies for Research in Policy Formulation
230 *Becker, Theodore M., and Stern, Robert N.* Professionalism, Professionalization, and Bias in the Commercial Human Relations Consulting Operation: A Survey Analysis
576 *Coates, Robert, and Updegraff, David E.* The Relationship between Organizational Size and the Administrative Component of Banks
349 *Cohen, Kalman, J., and Cyert, Richard M.* Strategy: Formulation, Implementation, and Monitoring
274 *Cooper, J. Phillip, and Fischer, Stanley.* The Use of the Secant Method in Econometric Models
61 *Donaldson, Loraine, and Strangways, Raymond*

S. Can Ghetto Groceries Price Competitively and Make a Profit?
33 *Elliott, J. W.* A Direct Comparison of Short-Run GNP Forecasting Models
404 *Fleming, Robert M.* How Risky Is the Market?
517 *Fry, Joseph N.; Shaw, David C.; von Lazenquer, C. Haehling; and Dipchand, Cecil R.* Customer Loyalty to Banks: A Longitudinal Study
212 *Green, Thad B., and Cotlar, Morton.* An Evaluation of a Novel Business Simulation Technique for Management Development
425 *Grier, Paul C., and Albin, Peter S.* Nonrandom Price Changes in Association with Trading in Large Blocks
554 *Halpern, Paul J.* Empirical Estimates of the Amount and Distribution of Gains to Companies in Mergers
593 *Hughes, G. David; Juhasz, Joseph B.; and Contini, Bruno.* The Influence of Personality on the Bargaining Process
284 *Johnson, Dudley D.* Properties of Alternative Seasonal Adjustment Techniques: A Comment on the OMB Model
11 *Johnson, Harry G.* The International Monetary Crisis of 1971
368 *Kunreuther, Howard.* Why the Poor May Pay More for Food: Theoretical and Empirical Evidence
512 *Latané, Henry A.* Cross-Section Regularities in Returns on Investment in Common Stocks
258 *Mayers, David.* Nonmarketable Assets and the Determinaton of Capital Asset Prices in the Absence of a Riskless Asset
384 *Mundell, Robert A.* The Monetary Consequences of Jacques Rueff: Review Article
434 *Officer, R. R.* The Variabilty of the Market Factor of the New Stock Stock Exchange
268 *Pickle, Hal B., and Rungeling, Brian S.* Empirical Investigation of Entrepreneurial Goals and Customer Satisfaction
278 *Reints, William W., and Vanderberg, Pieter A.* A Comment on the Risk Level Discriminatory Powers of the Wiesenberger Classifications
396 *Riesz, Peter C.* Size versus Price, or Another Vote for Tonypandy

605 *Rubinstein, Mark E.* A Comparative Statics Analysis of Risk Premiums

6 *Schweiger, Irving.* 1973 Forecast of Gross National Product, Consumer Spending, Saving, and Housing

87 *Scully, Gerald W., and Gallaway, Lowell E.* A Spectral Analysis of the Demographic Structure of American Unemployment

1 *Sprinkel, Beryl W.* Continued Expansion in 1973 amid Growing Prosperity

66 *Treynor, Jack L., and Black, Fischer.* How to Use Security Analysis to Improve Portfolio Selection

616 *Walsh, Cornelius F.* Does Listing Increase the Market Price of Common Stocks?—Comment

191 *Watts, Ross.* The Information Content of Dividends

605 *Weil, Roman L.* Macaulay's Duration: An Appreciation

BOOKS REVIEWED

316 Altman, Edward I. *Corporate Bankruptcy in American*
Baruch Lev

648 Arthur, Henry B. *Commodity Futures as a Business Management Tool*
Katherine Dusak

646 Baer, Walter E. *Practice and Precedent in Labor Relations*
Charles M. Rehmus

107 Boness, A. James. *Capital Budgeting: The Public and Private Sectors*
Robert F. Byrne

114 Bucklin, Louis P. *Competition and Evolution in the Distributive Trades*
Reavis Cox

305 Burkhead, Jesse, and Miner, Jerry. *Public Expenditure*
James M. Buchanan

465 Carey, John L. *The Rise of the Accounting Profession: From Technician to Professional, 1896–1936*

Carey, John L. *The Rise of the Accounting*

Profession: To Responsibility and Authority, 1937–1969
V. K. Zimmerman

649 Cooper, Robert B. *Introduction to Queueing Theory*
E. G. Coffman, Jr.

474 De Menil, George. *Bargaining: Monopoly Power versus Union Power*
Harold M. Levinson

635 Denning, Basil W., ed. *Corporate Planning: Selected Concepts*
Joseph M. Kubert

120 Doeringer, Peter, and Piore, Michael. *Internal Labor Markets and Manpower Analysis*
Robert J. Flanagan

484 Douglass, Elisha P. *The Coming of Age of American Business: Three Centuries of Enterprise, 1600–1900*
James H. Soltow

319 Dunkerley, David. *The Study of Organizations*
Edgar Schein

631 Edwards, Richard C.; Reich, Michael; and Weisskopf, Thomas E. *The Capitalist System: A Radical Analysis of American Society*
Roger LeRoy Miller

475 Evans, Robert Jr. *The Labor Economies of Japan and the United States*
Kiyotaka Yoneda

315 Feldstein, Martin S. *The Rising Cost of Hospital Care*
Arthur E. Legace

105 Fels, Allan. *The British Prices and Incomes Board*
Clegg, Hugh. *How to Run an Incomes Policy and Why We Made Such a Mess of the Last One*
Robert Flanagan

463 Fiedler, Edgar R. *Measures of Credit Risk and Experience*
Avery B. Cohan

482 Finger, Nachum. *The Impact of Government Subsidies on Industrial Management: The Israeli Experience*
Simon Rottenberg

621 Firestone, O. J. *Economic Implications of Patents*
Edmund W. Kitch

645 Fottler, Myron D. *Manpower Substitution in The Hospital Industry: A Study of New York City Voluntary and Municipal Hospital Systems*
James R. Jeffers

628 Freund, Peter F., ed. *Intraurban Bus Transportation*
George W. Hilton

623 Fruhan, William E., Jr. *The Fight for Competitive Advantage: A Study of the United States Domestic Trunk Air Carriers*
C. C. Barnekov, Jr.

650 Georgopoulos, Basil, ed. *Organization Research on Health Institutions*
Rockwell Schulz

478 Green, Paul E., and Rao, Vithala R. *Applied Multidimensional Scaling: A Comparison of Approaches and Algorithms*
Robert F. Ling

461 Heilbroner, Robert. *In the Name of Profit*
Richard R. West

119 Jacks, Stanley M., ed. *Issues in Labor Policy: Papers in Honor of Douglass Vincent Brown*
Malcolm S. Cohen

625 Johnson, Harry G. *Macroeconomics and Monetary Theory*
Gardner Ackley

321 Jones, Charles S. *From the Rio Grande to the Arctic: The Story of the Richfield Oil Corporation*
Ralph W. Hidy

455 Jordan, William A. *Airline Regulations in America: Effects and Imperfections*
James C. Miller III

480 Kim, Chaiho. *Introduction to Linear Programming*
Michael H. Wagner

320 Klein, Philip A. *The Cyclical Timing of Consumer Credit, 1920–1967*
Thomas G. Gies

304 Krooss, Herman E., and Gilbert, Charles. *American Business History*
Glenn Porter

468 Lancaster, Kelvin. *Consumer Demand: A New Approach*
Peter Newman

639 Lawless, David J. *Effective Management:*

Social Psychological Approach
Richard J. Klimoski

117 Levine, Louis. *The Role of Unemployment Insurance in National Manpower Policies*
Daniel H. Kruger

122 McClelland, David C., et al. *The Drinking Man: Alcohol and Human Motivation*
Frederick W. Williams

642 McNeal, J. U. *An Introduction to Consumer Behavior*
Harold H. Kassarjian

477 Marschak, Jacob, and Radner, Roy. *Economic Theory of Teams*
Roman L. Weil

487 Marshall, Robert Allen. *Like Insurance Company Mergers and Consolidations*
Bob A. Hedges

482 Martin, Albro. *Enterprise Denied: Origins of the Decline of American Railroads, 1897–1917*
Thomas G. Moore

626 Mendelson, Morris. *From Automated Quotes to Automated Trading: Restructuring the Stock Market in the U.S.*
Sidney M. Robbins

306 Miller, Roger Emile. *Innovation, Organization and Environment: A Study of Sixteen American and West European Steel Firms*
William M. Evan

123 Miller, Roland E. *Modern Mathematical Methods for Economics and Business*
Eugene E. Kaczka

471 Mills, Daniel Quinn. *Industrial Relations and Manpower in Construction*
Herbert R. Northrup

308 Mishan, E. J. *Cost-Benefit Analysis: An Introduction*
William Vickrey

458 Patinkin, Don. *Studies in Monetary Economics*
Leland B. Yeager

454 Pratten, C. F. *Economies of Scale in Manufacturing Industry*
Leonard W. Weiss

629 Russell, Milton, and Toenjes, Laurence. *National Gas Producer Regulation and Taxation: Interaction between Federal Producer Regulation and State Severance*

Taxation
Robert W. Gerwig

485 Rydén, Bengt. *Mergers in Swedish Industry*
Thomas F. Hogarty

637 Simon, John G.; Powers, Charles W.; and Gunnemann, Jon P. *The Ethical Investor: Universities and Corporate Responsibility*
Burton G. Malkiel

112 Simon, Julian L. *The Management of Advertising*
Seymour Banks

317 Stewart, Rosemary. *How Computers Affect Management*
Thomas Whisler

109 Tax Institute of America. *Tax Incentives*
Michael J. Boskin

644 Thieblot, Armand J., Jr., and Cowin, Ronald M. *Welfare and Strikes: The Use of Public Funds to Support Strikers*
Solomon Barkin

103 Turvey, Ralph. *Economic Analysis and Public Enterprises*
William Vickrey

115 Webster, Frederick, E., Jr. *Marketing Communication: Modern Promotional Strategy*
Michael L. Ray

469 Zagoria, Sam, ed. *Public Workers and Public Unions*
Joel Seidman